

Briars Sports – since 1918

Virtus Animusque Praesens Virtue and Presence of Mind



**Briars Rugby
Partnership Opportunities
Season 2019 and Beyond**

About Briars Rugby

The Briars Sporting Club is an incredibly unique Australian sporting club. From a humble founding at the end of World War I, it has grown into the great club of today, not just in Rugby but also Cricket, Hockey, Squash, Netball and Bowls.

Briars Rugby Union, a part of the Briars Sporting Club community in its entirety is an animated, successful and progressive sporting organisation based in Sydney's inner west suburb of Concord.

The club strongly believes in lifelong camaraderie beyond the game, and the belief in creating a supportive and family like environment for the clubs greatest assets - its players!

Briars Sports:

Just under 1000 Sporting Members

Just under 2500 Social Members

Over 150 Registered Rugby Players

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Season 2019

Briars Rugby has set an ambitious goal for 2019 and beyond–
To win NSW Suburban Rugby's coveted Club of the Year.

Briars Rugby is working hard to reach our goals, both on and off the field:

- ✓ Field an under 21s side capable of winning a title
- ✓ Increase the number of Junior Rugby sides
- ✓ Recruit clubmen – not just players
- ✓ Continue to be a an active member for the betterment of the local community.

The war cry of Briars Rugby, 'California!' can be heard from miles around from April to September. Briars Rugby will compete in NSW Suburban Rugby Division 4, fielding 3 Senior Mens team, an Under 21s Mens teams, and Womens 7's team and at least 5 Junior rugby teams

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The Future

Briars Rugby is seeking local businesses to join the Briars Family by way of financial partnerships to ensure the success of the club continues.

The club is committed to providing the best facilities to help players achieve their potential, both on and off the field, for years to come.

Financial partnerships with local businesses will enable the club to provide the best equipment, coaching and training facilities.

To you, our partners, we provide a willingness to develop strong, mutually beneficial partnerships. It is through your support will we become **'the community's preferred and most successful sporting club'**

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The Gold Package

Briars Rugby is seeking local businesses to join the Briars Family by way of financial partnerships to ensure the success of the club continues. Contributions of various sizes contribute to the overall success of the club, and no matter the contribution, Briars Rugby will continue to support our supporters – through what we can offer by way of exposure, coupled with strong personal endorsements to ensure our partners are rewarded for their support.

Briars Rugby can offer:

- ✓ Branding on Briars Rugby training singlet
- ✓ Promotion of your business on digital screens throughout Briars Sports Club & endorsement and click through from Briars Rugby and Briars Sports website, public Facebook page, and all formal electronic communication
- ✓ Provision of 2x Briars Rugby Training Singlets
- ✓ Provision of 1x Briars Rugby club polo
- ✓ 1x Briars Burger & Beer Voucher for every home game
- ✓ Category exclusivity to ensure strongest endorsement

Investment of \$5,000* for 2019 Season

**Plus GST*

